

ORDER



Orders
Order / Rev: 201825
Alt Order #:
Product Desc: Oklahoma Farmers Care SQ777
Estimate:
Flight Dates: 10/31/16 - 11/06/16
Original Date / Rev: 10/25/16 / 10/25/16
Order Type: GENERAL

KJRH

Primary AE: Jenna Salmon
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Victory Enterprises
Buying Contact:
Billing Contact:
 5200 SW 30th St.
 Davenport, IA 52802

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Oklahoma Farmers Care
Demographic: A25-54
Product Codes: PL Non-Ballot Issue
Priority: DEF
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: ISS

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/06/16	17	\$25,400.00	\$21,590.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	17	\$25,400.00	\$21,590.00	0.00
Totals	17	\$25,400.00	\$21,590.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenna Salmon			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KJRH	10/31/16	11/06/16	Tuesday Prime A Tuesday Prime A	CM	7-8pm	-T-----	:30	2	\$2,500.00	P-3	0.00	NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	-T-----			2		\$2,500.00		0.00				
N 2	KJRH	10/31/16	11/06/16	Tuesday Prime B Tuesday Prime B	CM	8-9pm	-T-----	:30	2	\$1,000.00	P-3	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	-T-----			2		\$1,000.00		0.00				
N 3	KJRH	10/31/16	11/06/16	Tuesday Prime C Tuesday Prime C	CM	9-10pm	-T-----	:30	2	\$1,250.00	P-3	0.00	NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	-T-----			2		\$1,250.00		0.00				
N 4	KJRH	10/31/16	11/06/16	Wednesday Prime A Wednesday Prime A	CM	7-8pm	--W----	:30	2	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	--W----			1		\$1,500.00		0.00				
N 5	KJRH	10/31/16	11/06/16	Wednesday Prime C Wednesday Prime C	CM	9-10pm	--W----	:30	2	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	--W----			1		\$1,500.00		0.00				
N 6	KJRH	10/31/16	11/06/16		CM	8-9pm	---T---	:30	2	\$1,250.00	P-3	0.00	NM	1	\$1,250.00

Order / Rev: 201825
 Alt Order #:
 Flight Dates: 10/31/16 - 11/06/16

Advertiser: Oklahoma Farmers Care
 Product Desc: Oklahoma Farmers Care SQ777
 Estimate:

KJRH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Thursday Prime B											
				Thursday Prime B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/31/16		10/31/16	11/06/16	---T---		1			\$1,250.00			0.00			
N 7	KJRH	10/31/16	11/06/16	Thursday Prime C	CM	9-10pm	---T---	:30	2	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
				Thursday Prime C											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/31/16		10/31/16	11/06/16	---T---		1			\$1,500.00			0.00			
N 8	KJRH	10/31/16	11/06/16	NBC Friday Prime	CM	7-10pm	----F--	:30	2	\$1,000.00	P-3	0.00	NM	2	\$2,000.00
				NBC Friday Prime		(8:00 PM-10:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/31/16		10/31/16	11/06/16	----F--		2			\$1,000.00			0.00			
N 9	KJRH	10/31/16	11/06/16	NFL Game Sunday	CM	715-1030pm	-----S	:30	2	\$3,000.00	P-3	0.00	NM	2	\$6,000.00
				NFL Game Sunday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/31/16		10/31/16	11/06/16	-----S		2			\$3,000.00			0.00			
N 10	KJRH	10/31/16	11/06/16	Sunday Prime A	CM	6-7pm	-----S	:30	2	\$1,000.00	P-3	0.00	NM	2	\$2,000.00
				Sunday Prime A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/31/16		10/31/16	11/06/16	-----S		2			\$1,000.00			0.00			
N 11	KJRH	10/31/16	11/06/16	M-F 4-5pm	CM	4-5pm	MTWTF--	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
				Ellen											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/31/16		10/31/16	11/06/16	MTWTF--		1			\$150.00			0.00			
													Totals	17	\$25,400.00